Porsche expands its all-electric Macan range for the 2025 model year

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Porsche has doubled the size of the model range for its first all-electric SUV. While the focus for the rear-wheel-drive Macan was primarily on high efficiency and range, the new Macan 4S will fill the gap between the Macan 4 and the Macan Turbo. Like the models introduced at the start of 2024, the 4S is equipped with the electronically controlled Porsche Traction Management (ePTM) system, which distributes the drive power between the front and rear axles around five times faster than a conventional all-wheel-drive system.

Macan: 100 kWh battery and highly efficient power electronics

The new Macan entry model to the all-electric SUV world of Porsche also gets its energy from a high-voltage battery with a gross energy content of 100 kWh. Propulsion is provided exclusively by the rear-axle motor that is used in the Macan 4, with a diameter of 210 millimetres, an active length of 200 mm

and output of 335 HP. The electric motor has a 480-amp pulse inverter (PWR) in which the highly efficient semiconductor material silicon carbide (SiC) is used to provide higher efficiency. It significantly reduces switching losses in the PWR and enables higher switching frequencies. In combination with Launch Control, the Macan produces up to 355 HP of overboost power, and the maximum torque is 415 lb.-ft. From a standing start, the car reaches the 100 km/h mark in 5.7 seconds and has a top speed of 220 km/h. By forgoing all-wheel drive, the Macan is 110 kilograms lighter than the Macan 4.

Macan 4S: powerful electric motors and PASM as standard

The Macan 4S has a new rear-axle motor and a powerful 600-amp SiC pulse inverter. The electric motor has a diameter of 230 millimetres and an active length of 150 millimetres. Together with the front-axle motor also used in the Macan 4 and the Turbo, this results in a system output of 442 H with a short power overboost to up to 509 HP. With Launch Control, the maximum torque is 605 lb.-ft. The performance figures are correspondingly impressive: with Launch Control, the Macan 4S makes the standard sprint from 0 – 100 km/h in 4.1 seconds and has a top speed of 240 km/h. The Macan 4S is equipped with Porsche Active Suspension Management (PASM) electronic damping control as standard. The adaptive air suspension with levelling system and height adjustment, the Porsche Torque Vectoring Plus (PTV Plus) and the rear-axle steering allow the chassis to be further optimized for increased performance and comfort.

The two new models have all the qualities of the second generation of the Macan, including the progressive, timeless design with range-optimized aerodynamics (cw = 0.25). The 800-volt architecture of the Premium Platform Electric (PPE) enables a DC charging capacity of up to 270 kW. The high-voltage battery can be charged from 10 to 80 per cent within around 21 minutes at a suitable fast-charging station.

New colour, new wheels, new off-road design package

A new exterior colour, Slate Grey Neo, is now available for all Macan models. A 20-inch Macan S wheel has been added to the wheel portfolio. A new off-road design package is also optionally available for all models, further improving the everyday usability of the Macan. Rough dirt roads and particularly steep climbs and descents can be mastered even more easily than before. The altered geometry of the front bumper has increased the approach angle to up to 17.4 degrees, depending on the model (with the air suspension at a specifically raised level). In combination with the adaptive air suspension, the off-road design package also increases the ground clearance by 10 mm to 195 mm at the normal setting.

Porsche offers the package in two colours: in Vesuvius Grey and in the exterior colour. The front bumper, side skirts, diffuser panels, and roof railings are then painted accordingly. Matching 21-inch off-road design wheels in Vesuvius Grey are also offered. For customers who opt for the off-road design package variant in the car's exterior colour, the side blades are also painted in the same colour. The roof railings can be ordered in Black, Silver, or Turbonite (Turbo only).

For the Macan, Macan 4, and Macan 4S, the off-road front bumper with a Vesuvius Grey inlay is also available separately. The approach angle increases as with the off-road design package.

Porsche Driver Experience with new design and new function
With the electrification of the Macan, Porsche has introduced a completely new display and control system into its successful SUV model. The Porsche Driver Experience offers a mix of digital and analog elements. These include an instrument cluster with a 12.6-inch curved display, a 10.9-inch passenger screen, a head-up display with augmented reality technology, and ambient lighting with a communication light. Porsche has once again completely upgraded the design of the screens for all Macan models. It now comprises an emotional welcoming animation, an updated state-of-the-art look, and the new Themes app which can be used to adjust the background colour of the displays and the ambient lighting to match the exterior colour, with twelve hues to choose from.

Available to order now, with deliveries beginning in Q4
The two new Macan models are available to order now and will be delivered to customers in the fourth quarter of the year. Prices start at $94,900 for the Macan and $106,900 for the Macan 4S.

About Porsche Cars Canada, Ltd.
Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 70 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's more than 75-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 23 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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Further information, as well as film and photo material, is available in the Porsche Newsroom: newsroom.porsche.com

Consumption data

Macan 4S (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart